



2023

# OUR COMPANY PROFILE



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# Executive Summary

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## Mission

As one of the founding custom signage companies in Pakistan's sign industry, with more than 30 years of client satisfaction, "Apple signs" creates high-quality indoor and outdoor signage that is easily accessible and affordable, to businesses of all sizes.

## Vision

We believe the best brands tell stories, which is why we partner with our clients to create impactful work that not only represents their business, but also connects them with people emotionally.

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### The Product

Apple signs provides complete range of high-quality indoor and outdoor signage.

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### The Leadership

Khalid Mehmood founded the company in 2002 after years in the printing industry. He serves as Founder and CEO.

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### The Overall Industry

From impactful graphics and displays to large scale event signage, Apple Signs is a complete branding solution for any type of business.

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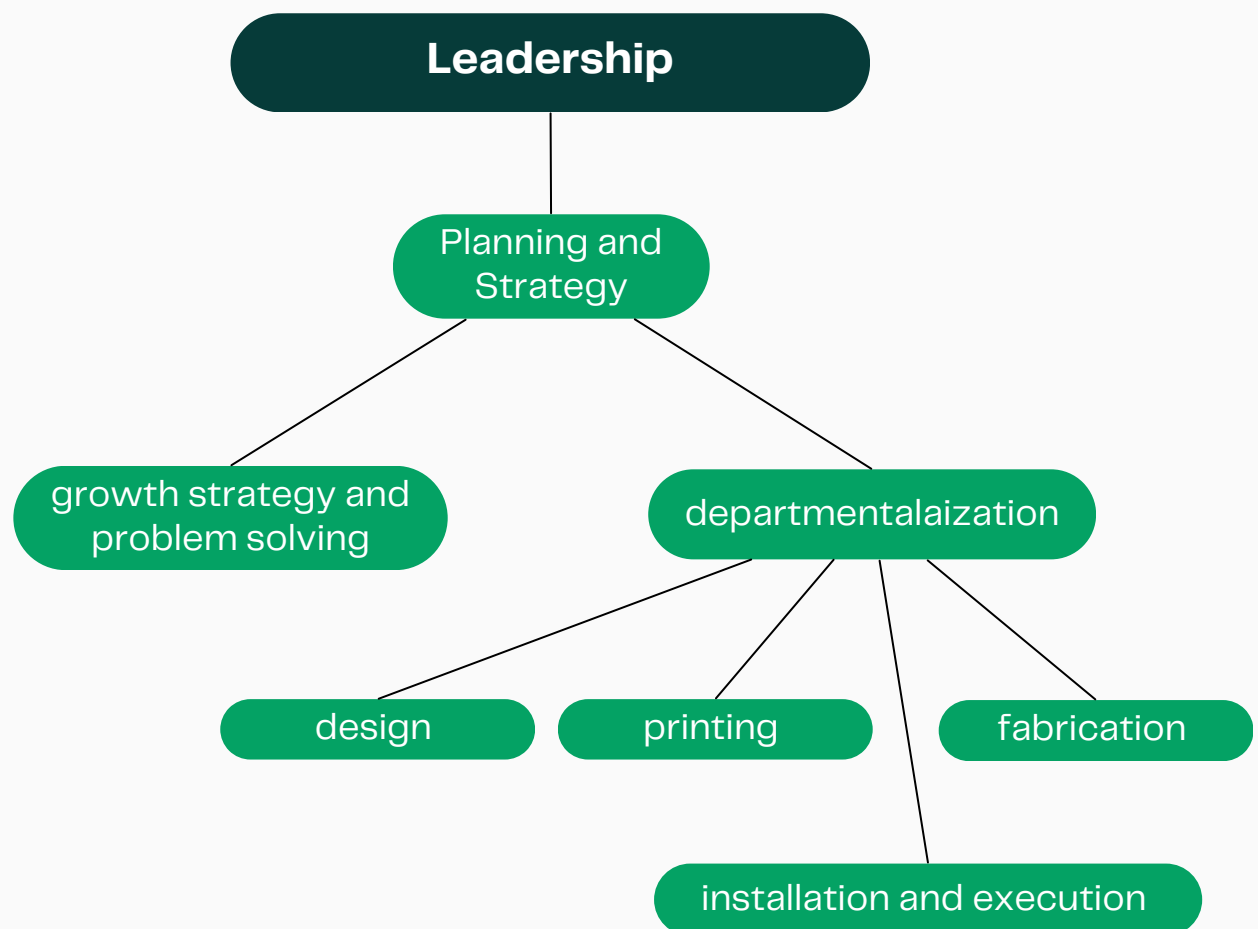
### Future Plans

By 2023, the company plans to step into digital marketing era as we are one of the founding custom signage companies in Pakistan's sign industry, with more than 30 years of client satisfaction.

# The Organization

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## Map of the Organization



# Business Description

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## Apple Signs & Advertisers.

We grasp this opportunity to give you a brief intro of Apple Signs. We are following the specifications outlined by **3M** as well as **SABRI'S** for the all types of indoor / outdoor advertisement.

Apple Signs is a market driven company. We cover all three segments of " Bellow the line" advertisement, these segments are:

- Architectural signage
- Advertisement and promotions
- Fleet and commercial graphics

We provide a wide range of branding and printing services with our world class printing equipment. Whether you are exhibiting in a trade show, sales conference or hosting your own event we are experts in that. Through strategy, design and content, we bring brands to life.

# Services We Offer

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*Our area of practice is quite wide: design, graphics, branding, and development.*

Indoor/Outdoor Advertising	Tradeshows & Events	Fabrication	Off Set Printing
<ul style="list-style-type: none"><li>• front-lit fascia (cutwork and printed).</li><li>• back-lit fascia (cutwork and printed).</li><li>• billboards.</li><li>• banners/streamers.</li><li>• LED/neon signs.</li><li>• vehicle graphics.</li><li>• acrylic signs/ letters.</li><li>• road signs/indication signs.</li><li>• posters.</li><li>• in-store branding.</li><li>• flags.</li><li>• digital screens.</li></ul>	<ul style="list-style-type: none"><li>• kiosks.</li><li>• SMD. This is the digital display screen.</li><li>• FLOOR GRAPHICS. These are specially designed stickers that you can use for floor advertising.</li><li>• PULL-UP banners.</li><li>• Standee.</li><li>• Wall wraps.</li><li>• Vinyl.</li><li>• Glass treatments.</li><li>• Furniture.</li><li>• SWAGS. These are branded goodies like caps, t-shirts, pens, etc.</li><li>• Flyers, brochures, and business cards.</li><li>• Catering.</li></ul>	<p>We have the facility to manufacture all sorts of advertising structures including light box for shop facias, billboards, structures, pile-ons, moppies etc.</p>	<ul style="list-style-type: none"><li>• Stationery such as Envelopes, Letterhead, Business Cards.</li><li>• Brochures / Flyers.</li><li>• Custom Boxes.</li><li>• Newsletters / Magazines / Booklets.</li><li>• NCR.</li><li>• Point of Sale items.</li><li>• Specialty items such as Coasters, Magnets, Door hangers, Pocket Folders.</li></ul>

# Our Prestigious Clients

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**Interflow**  
COMMUNICATIONS (PVT.) LTD.



**Careem**



**Infinix**

**HBL**

HABIB BANK  
حبیب بینک



**Coca-Cola**



**vivo**

**oppo**



**Contact us  
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inquiries**

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